



**I Semester B.Com. (LSCM) Degree Examination, February/March 2024  
(NEP Scheme) (Freshers and Repeaters)  
COMMERCE**

**Paper – 1.3 : Basics of Logistics and Supply Chain Management**

Time : 2½ Hours

Max. Marks : 60

**Instruction : Answers should be written only in English.**

**SECTION – A**

1. Answer **any five** of the following. **Each** question carries **two** marks. **(5×2=10)**
- Write two best practices in SCM.
  - What is FCL ?
  - Give the meaning of shipment.
  - What is 4PL ?
  - What is SCOR ?
  - What do you mean by order batching ?
  - What is bonded warehousing ?

**SECTION – B**

Answer **any three** questions. **Each** question carries **four** marks. **(3×4=12)**

- Briefly explain the obstacles in supply chain.
- Explain any 4 functions of logistics management.
- Explain customs documentation.
- What is Bullwhip effect ? List out how many ways are used to minimize bullwhip effect.
- Write a note on Green Supply Chain Management.



SECTION – C

Answer **any three** questions. **Each** question carries **ten** marks. **(3×10=30)**

- 7. Explain in detail various supply chain strategies.
- 8. Discuss the evolution and objectives of logistics management.
- 9. Explain the functional components of CRM.
- 10. How the supply chain performance measure ? Discuss.
- 11. Elaborate in detail the concept of warehousing.

SECTION – D

Answer **any one** question, carries **eight** marks. **(1×8=8)**

- 12. Discuss the reasons why companies opt for the 3PL.
- 13. What are the gaining competitive advantages through logistics management ?